

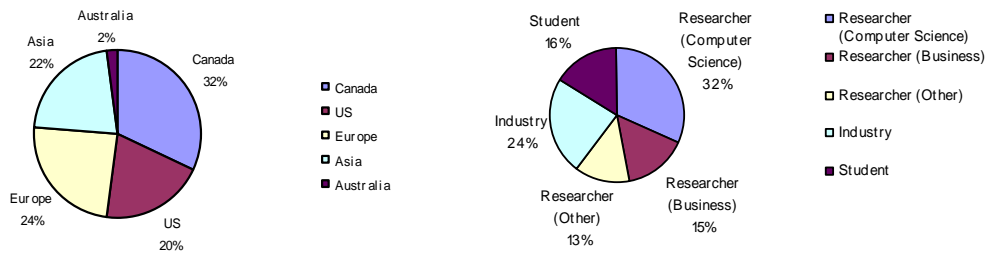


Sponsorship and Exhibit Opportunities

We offer several varying options for sponsorship of the International Conference on Electronic Commerce (ICEC'06), presenting varying degrees and types of exposure and covering a large range of prices. If you do not find a package that meets your needs exactly, we will work with you to create a custom package that fulfills all of your requirements.

Attendee Profile

Expected number of participants: 150



Exhibits

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|----------------------|--|---------|
| Exhibit Registration | <ul style="list-style-type: none"> Exhibit booth (10' x 10') Exhibitor acknowledgement in conference program and conference proceedings, and website 2 complementary conference registrations, including all meals, keynotes and events | \$1,500 |
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Sponsorship Packages

| | | |
|-------------------|---|---------|
| Platinum Level | <ul style="list-style-type: none"> • Banner displayed in main foyer • Exhibit booth • Platinum sponsor acknowledgement in conference program and conference proceedings, and website • One full-page color ad in conference program • Logo printed on cover of conference program and proceedings, website homepage, and CD • 1 complementary conference registration, including all meals, keynotes and events | \$7,500 |
| Gold Level | <ul style="list-style-type: none"> • Logo displayed on banner in main foyer • Exhibit booth • Gold sponsor acknowledgement in conference program and conference proceedings, and website • Logo printed on cover of conference program and website homepage • 1 complementary conference registration, including all meals, keynotes and events | \$5,000 |
| Silver Level | <ul style="list-style-type: none"> • Logo displayed on banner in main foyer • Exhibit booth • Silver sponsor acknowledgement in conference program and conference proceedings, and website • Logo printed on website homepage • 1 complementary conference registration, including all meals, keynotes and events | \$2,500 |
| Banquet Sponsor | <ul style="list-style-type: none"> • Banner displayed in dining room • Speech following dinner, introduce a notable speaker • Attach company name to conference awards • Banquet sponsor acknowledgement in conference program and conference proceedings, and website • Logo printed on cover of conference program and proceedings, website homepage, and CD • Two banquet invitations | \$7,500 |
| Reception Sponsor | <ul style="list-style-type: none"> • Banner displayed in reception room • Short speech • Reception sponsor acknowledgement in conference program and conference proceedings, and website • Logo printed on cover of conference program and proceedings, website homepage • Two reception invitations | \$5,000 |

| | | |
|---------------------------|--|---------|
| Brokerage Session Sponsor | <ul style="list-style-type: none"> • Introduce the industry-researcher brokerage session • Company name included in brokerage session billing • Brokerage session sponsor acknowledgement in conference program and conference proceedings, and website | \$5,000 |
| Lunch Sponsor | <ul style="list-style-type: none"> • Banner displayed in prominent location • Short speech following lunch, introduce keynote speaker • Exhibit booth • Lunch sponsor acknowledgement in conference program and conference proceedings, and website • Logo printed on cover of conference program and website homepage • 1 complementary conference registration, including all meals, keynotes and events | \$3,000 |
| Conference Bag Sponsor | <ul style="list-style-type: none"> • Name and logo printed on conference bags • Ad included in conference program • Name and logo printed on conferences proceedings, program, and conference web site • Literature to be included with registration package for all delegates • Conference bag sponsor acknowledgement in conference program and conference proceedings, and website | \$3,000 |
| Breakfast Sponsor | <ul style="list-style-type: none"> • Banner displayed in prominent location • Short speech, introduce morning keynote speaker • Breakfast sponsor acknowledgement in conference program and conference proceedings, and website • Logo printed on website homepage | \$1,500 |
| Break Sponsor | <ul style="list-style-type: none"> • Banner displayed in prominent location • Break sponsor acknowledgement in conference program and conference proceedings, and website • Logo printed on website homepage | \$1,000 |

Contact

If you are interested in sponsoring ICEC'06, please contact Scott Buffett at +1 (506) 444-0386 or by e-mail at scott.buffett@nrc.gc.ca;